

Aditi Dixit

Digital Marketing | SEO
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Objective

I am seeking opportunities where I can utilize my digital marketing skills for growth of organization and myself as an individual.

Internship

- ✓ SEO Intern at Seoczar IT services PVT LTD - April, 2025 - Present

Educational Qualifications

Course	Institute	University	Year
Master of Computer Application (MCA)	United Institute of Management	A P J Abdul Kalam Technical University, Lucknow	2024
B.Sc (Mathematics)	Brij Raj Singh Girls degree college, Prayagraj	Prof. Rajendra Singh University, Prayagraj	2019
Intermediate	Guru Nanak School Faizabad	UP Board	2015
High School	Guru Nanak School Faizabad	UP Board	2013

Projects

- **NGO Management System**
 - ✓ Live project for NGO.
 - ✓ Uses HTML, CSS and JS.
 - ✓ Use of On Page Seo techniques to boost traffic.
- **Education Website (Mock test webapp)**
 - ✓ Frontend based Webapp developed in one of the most demanded technology ReactJS.
 - ✓ Uses JSON file to fetch questions and other details.

Skills

- **Programming Languages** : C, Python (Basics)
- **Technologies** : HTML5, CSS3, JavaScript
- **Database Management** : Oracle, MySQL
- **Technical Skills** : On Page SEO, Off Page SEO, MS Office, Advance Excel, Canva.
- **SEO Skills**: Keyword planning, Social bookmarking, Classified, Social Sharing.
- **Soft Skills** : Good communication skills, Fast learner